INSCI PTY LIMITED

Higher Education Investment Overview

Seeking USD200,000 (Stage 1)

Part of a staged investment of up to USD350,000

The opportunity. Hundreds of thousands of Asian students pay USD45,000 or more a year to study in Australia. INSCI offers a quality bioscience and business degree pathway in Asia, in partnership with UK universities, at around half the cost and with far fewer visa hurdles. Students finish with a UK or US degree.

PRIVATE UNIVERSITY PROJECTS

Location	Status
1. Vietnam	Priority project
2. Cambodia	Priority project
3. East Malaysia	Priority project
4. Indonesia	Extension

THE INTERNATIONAL STUDENT MARKET

	Studying in Australia	Studying with INSCI
Students	840,000 to 850,000 each year	A large, price-sensitive market ready for a lower-cost option
Tuition	USD19,500 to USD46,000 per year	USD14,000 per year
Living costs	About USD20,000 per year	About USD7,000 per year
Total per year	USD45,000 to USD70,000	About USD20,000
Visa	Many restrictions: • Funds shown upfront • English language (IELTS 6.5)	Very few restrictions

PROOF OF DEMAND: VIETNAM PRIVATE COLLEGES SINCE 2014

Private providers in this sector have grown to a large scale:

- **Melbourne Polytechnic, Nursing & Health** (since 2010): over 21,000 students
- **Think Education** (non-science programmes only): over 40,000 students

STRATEGY: UK UNIVERSITY PARTNERSHIPS

- **11 degree programmes** ready to deliver with partner universities
- **Strong business portfolio** built with UK universities
- **Investment** used to promote and grow these partnerships

THE STUDENT PATHWAY

1. **Study** an undergraduate bioscience degree with INSCI in Asia, validated by a UK university, saving substantially on fees and living costs.
2. **Transfer** to a partner university in the UK or the USA for the final year or postgraduate study.
3. **Graduate** with a UK or US degree, opening options for work and further study abroad.

STAGED INVESTMENT AND USE OF FUNDS

Stage	Amount	Equity	What it delivers
Stage 1: Foundation	**USD200,000**	**10%**	Company registration and education licence application for the first priority project (Vietnam); partner agreements finalised; marketing and recruitment of a pilot student intake.
Stage 2: Launch	**USD150,000**	**5%**	First full student intake; marketing and student recruitment at scale; teaching operations established.
Total	**USD350,000**	**15%**	

Each stage is released once the milestones of the previous stage are met, so investors can see progress before committing further. Early investors carry the most risk and so receive the best price. Investors may join at any stage.

We welcome discussion of larger participation and of the investment structure with the right partner.

INVESTMENT TERMS

Benefit	What the investor receives
Return of principal	Full principal repaid within two years of each stage investment
Revenue share	An ongoing share of revenue after the principal is repaid
Equity (capital gain)	15% in total, giving exposure to growth across multiple colleges



LEADERSHIP

- **John Tholen** – Co-founder. Background in clinical biochemistry and chemistry; leads curriculum and academic programmes.
- **Dr Anton Dominis** – Co-founder, Sydney.
- **Du Xiao Ying (Venesse)** – Co-founder, Macau.

CONTACT

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